

“Social entrepreneurship: meeting social challenges through business”

Wednesday, 13 February 2008
Hong Kong, 5:30pm — 7:30pm

- **Raymond Yim**
CEO, CM Consultants
Hon. CEO, the University of Hong Kong Social Sciences Research Centre, Social Enterprise Incubation Centre
- **Stephen Frost**
Director, CSR Asia

**FREE Attendance
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marketing@csr-asia.com

The issue:

What is social entrepreneurship (SE)? At February's CSR Wednesday, Raymond Yim will discuss how social enterprises are run in Hong Kong, drawing on the examples of the Social Enterprise Incubation Centre and some other initiatives. He will also investigate the SE models in use and the way forward.

Stephen Frost and Richard Welford started CSR Asia in Hong Kong nearly four years ago as a dynamic social enterprise. Stephen will talk about social entrepreneurship in the context of CSR Asia's development and growth, and the basic requirements for social entrepreneurship. He will suggest, among other things, that there should be more emphasis on the entrepreneurship part of the term rather than the social, and ask why big business has not offered its considerable entrepreneurial skills to mentor budding social entrepreneurs.

About the speakers:

Raymond C.M. Yim is an MBA graduate, professional accountant, chartered marketer with legal training and has 25 years' experience in financial control and China business development. He founded CM Consultants in 1993 whose key clients are Philips, TOM Group, New World Group, KPMG and numerous SMEs. Raymond sits on a number of NGO Boards such as Methodist Centre and Christian Prison Pastoral Association.

Stephen Frost is one of the founders and a director of CSR Asia. He is also an assistant professor at the Department of Asian and International Studies at the City University of Hong Kong. His core competencies include Asian labour law, occupational health and safety standards, and labour issues and standards in supply chains in Asia. He is widely published on labour standards, auditing, CSR in supply chains, and has worked with numerous companies on key supply chain issues in Asia.

Hong Kong Office: 12A Wing Cheong Commercial Bldg, 19-25 Jervois Street, Sheung Wan
Tel: (852) 3579 8079 Fax: (852) 3579 8080 Email: marketing@csr-asia.com

Singapore Office: 271B New Bridge Road, Chinatown, Singapore 088748
Tel: (65) 6438 0677 Fax: (65) 6438 6800 Email: lcrow@csr-asia.com

Shenzhen Office: Office 9A08, Regalia Place, 4018 Jiabin Road, Luohu, Shenzhen, China

About CSR Asia:

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